



## **LEADERSHIP & ETHICS with A MOVIE**

with

Fuqua/Coach K Center of Leadership & Ethics (COLE)

Join us for an in-depth discussion on Business Ethics based on the award winning film,  
The Corporation

Led by Professor Frank Benzoni, faculty for Fuqua's Business Ethics Elective

Friday, February 18, 3:50 – 6:15 pm

Movie shown in first 1hr & 30 minutes, followed by discussion

Classroom E, Fuqua School of Business

Space is LIMITED! Please RSVP to [tajasa@duke.edu](mailto:tajasa@duke.edu).

### **About the Movie**

In the late 18th century American courts decided that the business corporation organizational model is legally a “person.” Since that time, it has become a dominant social, political, and economic force around the world. This film explores the nature and purpose of the corporation through an in-depth psychological examination of this institutional form. The Corporation uses various case studies – on such topics as sweatshop labor, environmental destruction, the use of chemicals in raising animals, whistle-blowing, and industrial espionage – to make the argument that, in its behavior, this type of “person” typically acts like a dangerously destructive psychopath devoid of conscience. In the movie, anecdotes and true confessions reveal behind-the-scenes tensions and influences in several corporate and anti-corporate dramas. Each illuminates an aspect of the corporation's complex character. Among the 40 interview subjects are CEOs and top-level executives from a range of industries: oil, pharmaceutical, computer, tire, manufacturing, public relations, branding, advertising and undercover marketing; in addition, a Nobel-prize winning economist, the first management guru, a corporate spy, and a range of academics, critics, historians and thinkers are interviewed. The film is a thorough and provocative look at the modern corporation that raises numerous issues that deserve serious consideration.

For more information on the movie including synopsis, reviews and awards, visit <http://www.thecorporation.com/>